SAVE THE DATE **27 JANUARY 2026**

ECONOMIST INTELLIGENCE | EIU

INFORMATION AND LIBRARY LEARNING SERIES (ILLS)

Unlocking Insights with EIU (Economist Intelligence Unit) Viewpoint: From Access to AI Innovation – Lessons for Better Practice



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Dear Colleagues ,

We are excited to invite you to a session of our Information and Library Learning Series (ILLS)!

Turn insights into action!

Join us for an engaging and practical training session on the Economist Intelligence Unit (EIU) Viewpoint platform, designed to help you maximise the African Development Bank's subscription to this service and make informed decisions with confidence.

10:00 – 12:00 GMT

On-line

What you'll learn:

- About the EIU and its offerings Global | EIU
- How a Viewpoint subscription works and what it offers
- How to navigate EIU Viewpoint and extract insights via a walkthrough
- The capabilities of the platform's new AI-powered feature

The session will equip you with the tools and knowledge to leverage Viewpoint for enhanced decision-making and practice.

Mark your calendar and don't miss this opportunity to transform data into impactful strategies!

Contact persons:

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AFRICAN DEVELOPMENT BANK GROUP
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Agenda

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	ACTIVITIES	PRESENTER
10:00 – 10:05	Moderator	**Mr. ADELEKE OLUWOLE SALAMI, Chief Capacity Development Officer, ECAD3**
10:05 – 10:15	Opening remarks	**Dr. ERIC K. OGUNLEYE, Director ECAD**
10:15– 11:35	**Training on EIU Viewpoint Platform + Q&A** • An overview of African Development Bank's subscription (what the Bank has access to and the type of access) • Practical walkthrough of EIU Viewpoint, focusing on how to navigate the platform and extract relevant insights • Demonstration of the new AI concept feature	**MARIA SHIMAJIRI, Account Manager-EIU**
11:35 – 11:55	Interactive Q&A and Group Discussion supported	**FUNG SIU, Head of Editorial Operations -EIU**
11:55 – 12:00	Closing Remarks	**Dr. ERIC K. OGUNLEYE, Director ECAD**